



# Horizons of Mission

**Challenges  
and  
Opportunities**

# **“Knowing Your Community: Who Are Our Neighbors?”**

## **Two Guiding Visions**

- Scriptural
- Pastoral

# To whom Are We To Go?



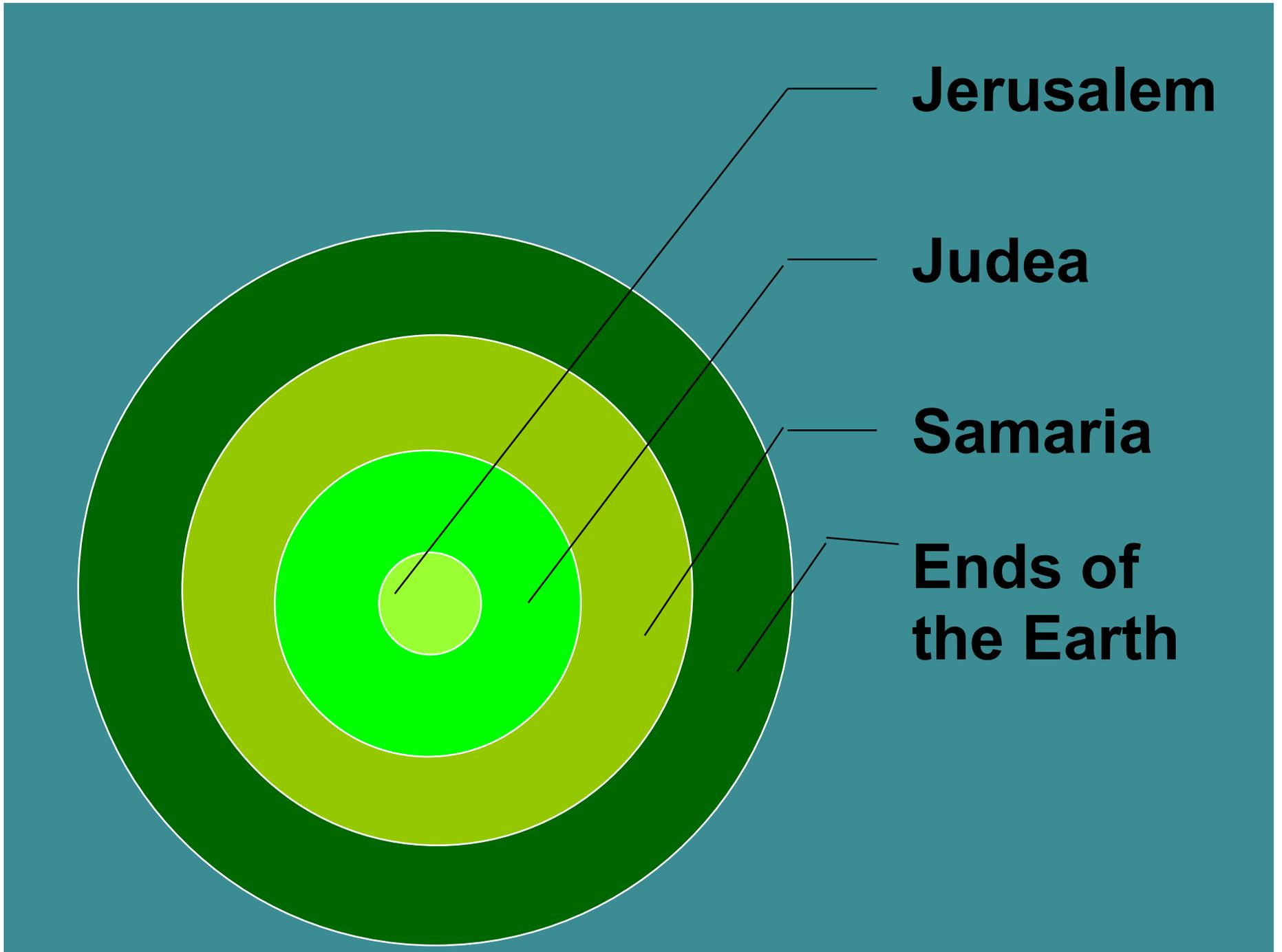
- So when the disciples had come together after the resurrection, they asked Jesus, "Lord, is this the time when you will restore the kingdom to Israel?" He replied, "It is not for you to know the times or periods that the Father has set by his own authority. But you will receive power when the Holy Spirit has come upon you; and you will be my witnesses *in Jerusalem, in all Judea and Samaria, and to the ends of the earth.*"

Acts 1:6-8

# Mission Fields



- *Jerusalem – city*
- *Judea – state*
- *Samaria – country*
- *Ends of the earth – international*



**Jerusalem**

**Judea**

**Samaria**

**Ends of  
the Earth**



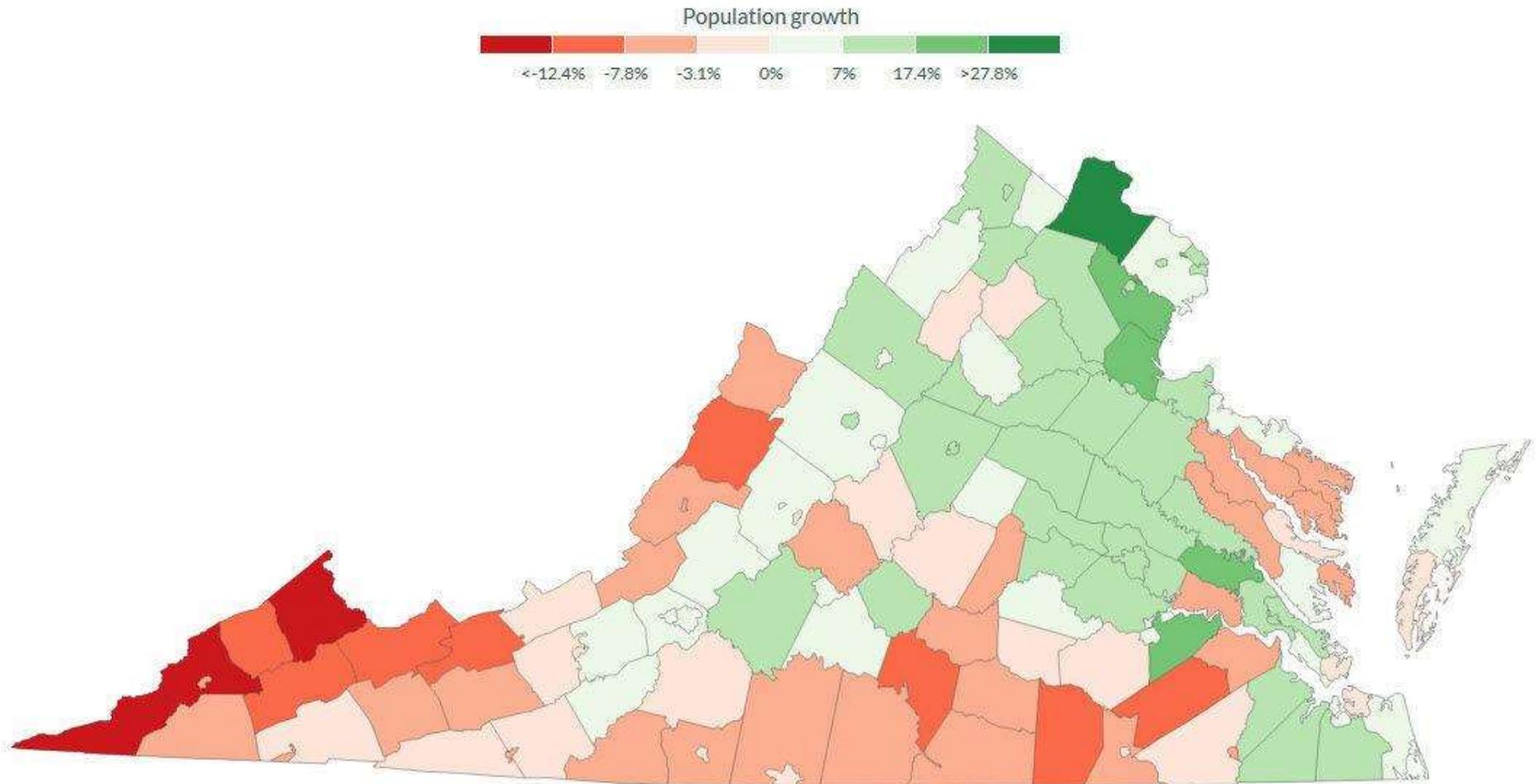
**Who are our neighbors in the  
community?**

# Church for All People

- Cranmer's Vision: Church for all England
- Episcopal Church historically associated with upper class
  - Landed gentry → industrialists → professionals → educated elite
  - Expectation of literacy, organ/'classic' music
  - GM Division Branding
  - "Country Club" church
  - "Thinking Person's Church"
  - In 20<sup>th</sup> century, avg 1-3% of pop



# Population Growth 2010-2020



Virginia's population grew by 7.9% in the last decade. The bulk of the growth was focused in the northern part of the state, while 62 of 133 localities -- largely in Southwest and Southside Virginia -- lost residents.



# Richmond, VA

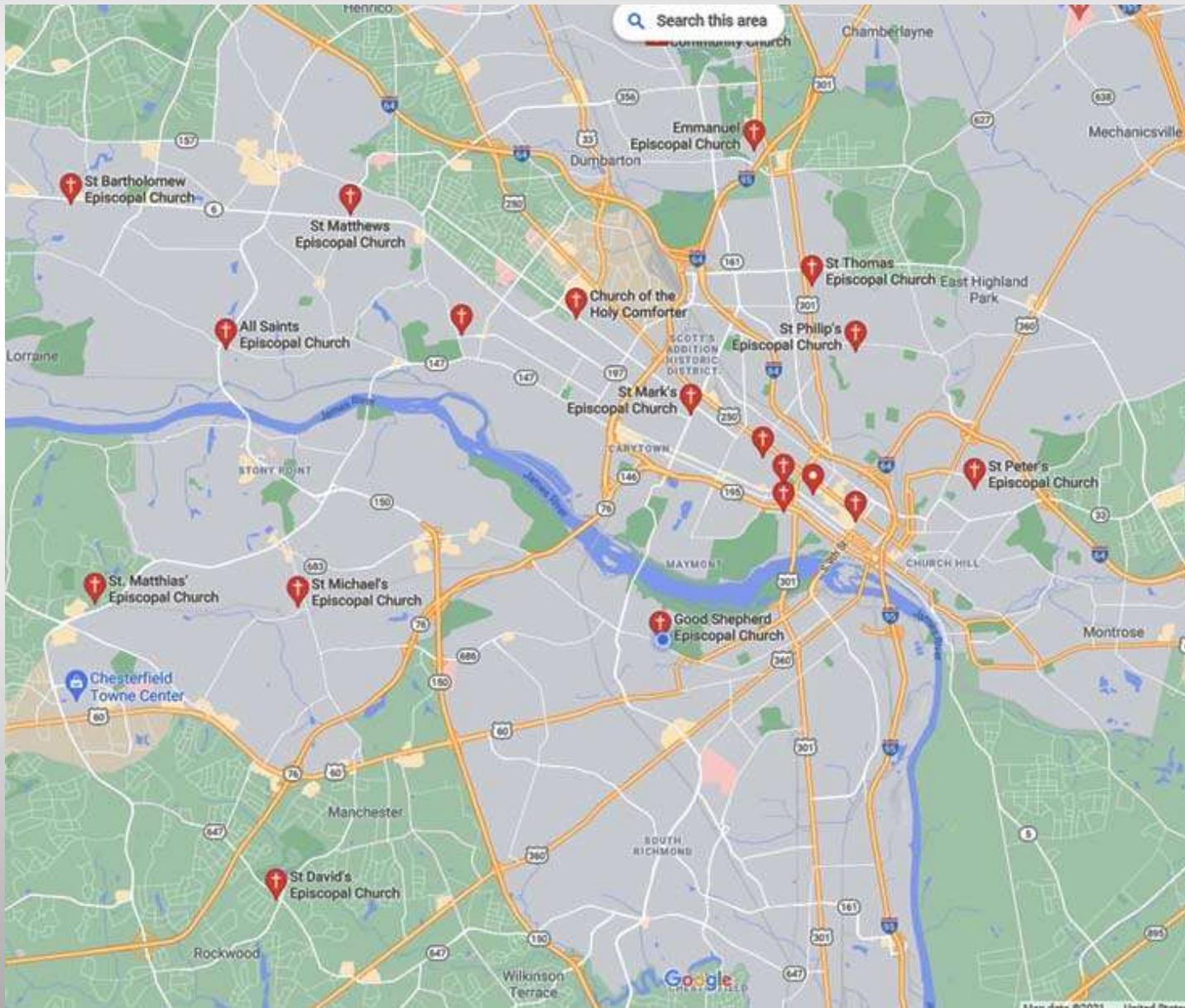


# ***Quiz: What Do You Think?***



- Name three trends emerging in your community.
- Who is moving in and who is leaving?
- What is the racial make-up in your community?
- How is our congregation connected to the emerging community?

# Episcopal Churches in RVA



# Good Shepherd & the Southside

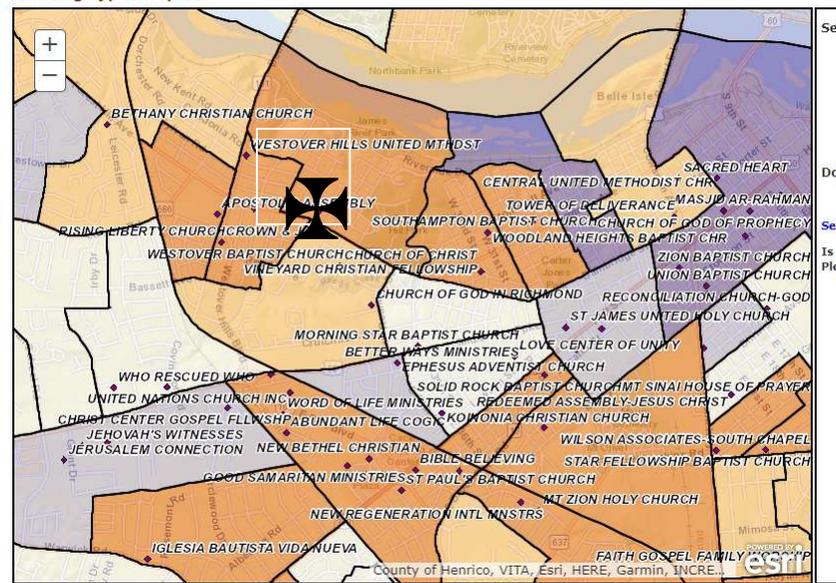
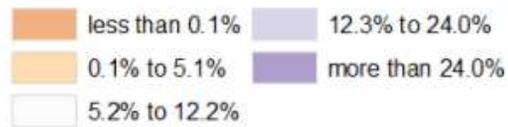


# Housing Types Report

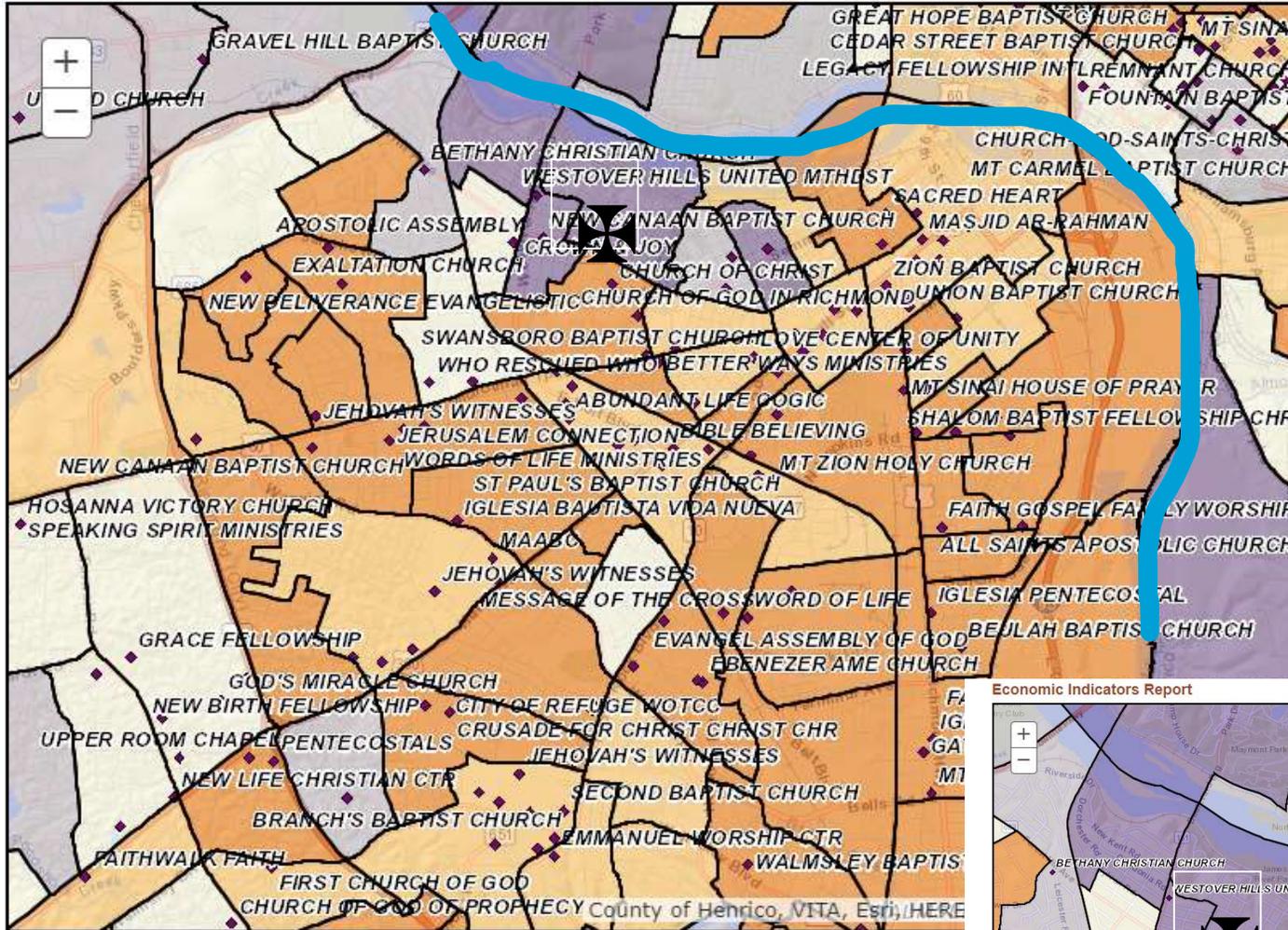


- Select a report
- Summary Overview
  - Population and Growth
  - Family Structure
  - Age Groups
  - Housing Types
  - Education Levels
  - Economic Indicators
  - Culture
- Download
- Detail Information
- Select a new area
- Is your congregation missing?  
Please notify [Data Axle](#)

Percentage of housing units built since 1999



# Economic Indicators Report



## Select a report

- Summary Overview
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- Age Groups
- Housing Types
- Education Levels
- Economic Indicators
- Culture

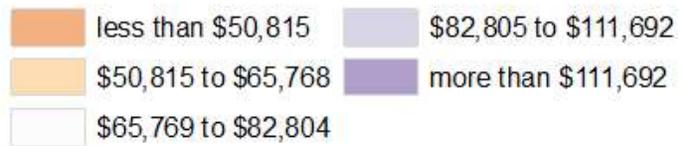
## Download

- Detail Information

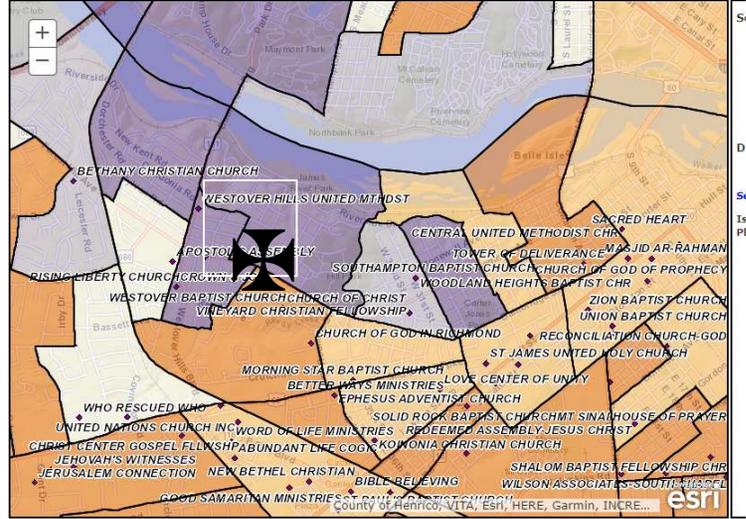
## Select a new area

Is your congregation missing?  
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## Average household income



Economic Indicators Report



Average household income

# Population and Growth Report



Select a report

- [Summary Overview](#)
- [Population and Growth](#)
- [Family Structure](#)
- [Age Groups](#)
- [Housing Types](#)
- [Education Levels](#)
- [Economic Indicators](#)
- [Culture](#)

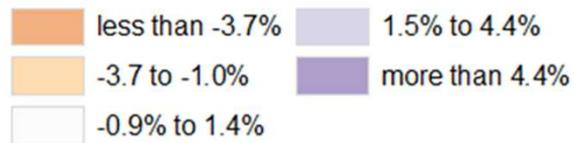
Download

- [Detail Information](#)

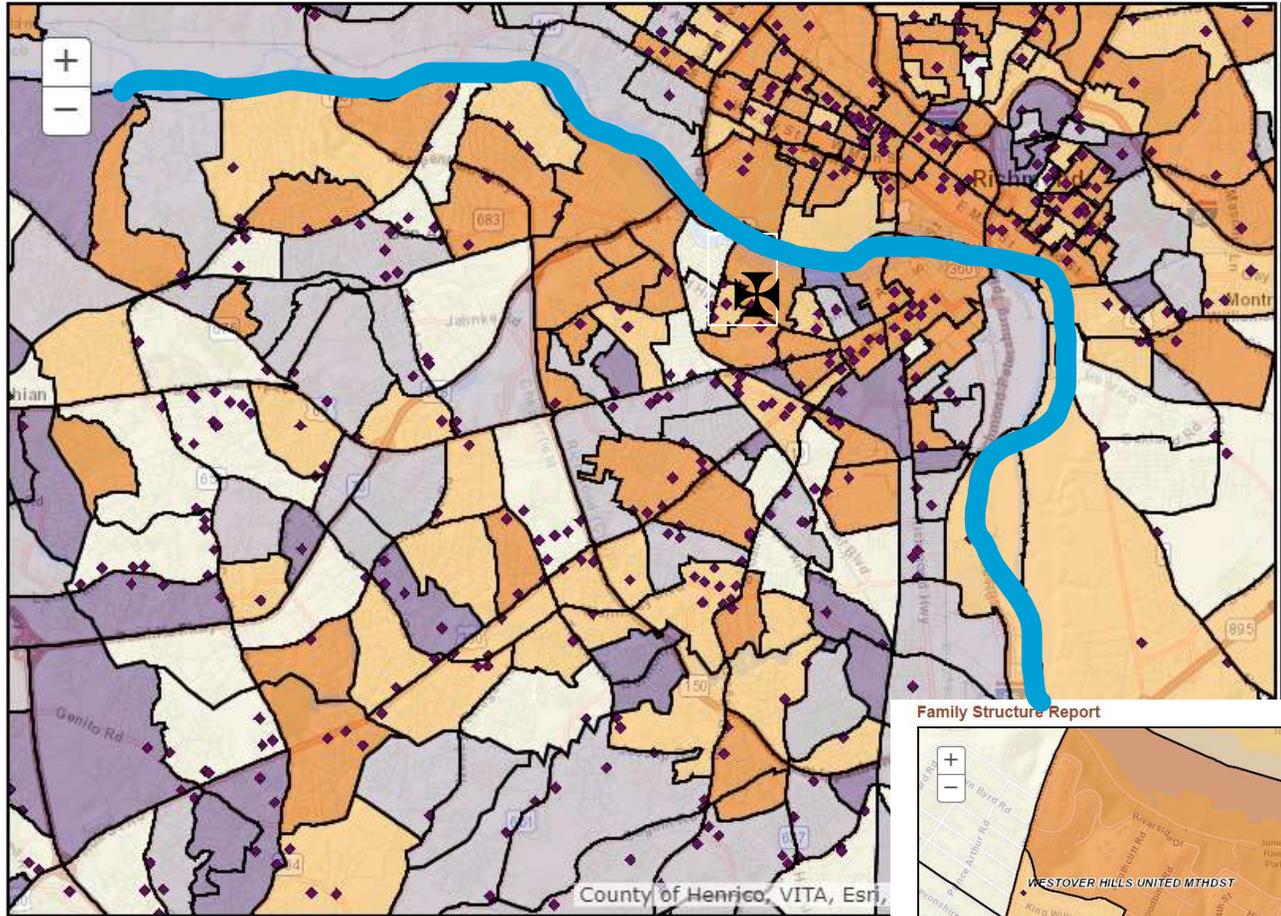
Select a new area

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## Annual percentage population change 2014-2019



# Family Structure Report



### Select a report

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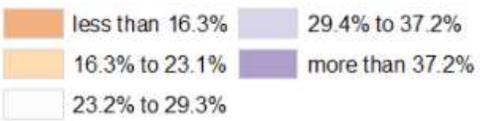
### Download

- Detail Information

### Select a new area

Is your congregation missing?  
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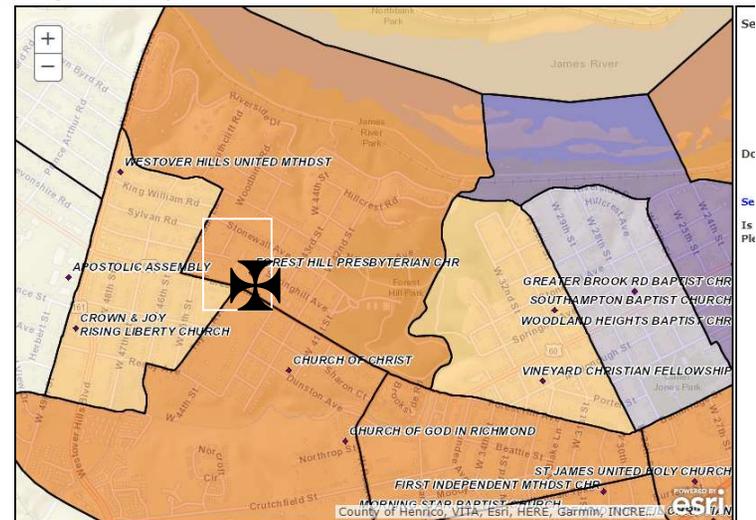
### Families with children as a percentage of all households



Census Block Groups selected: 540

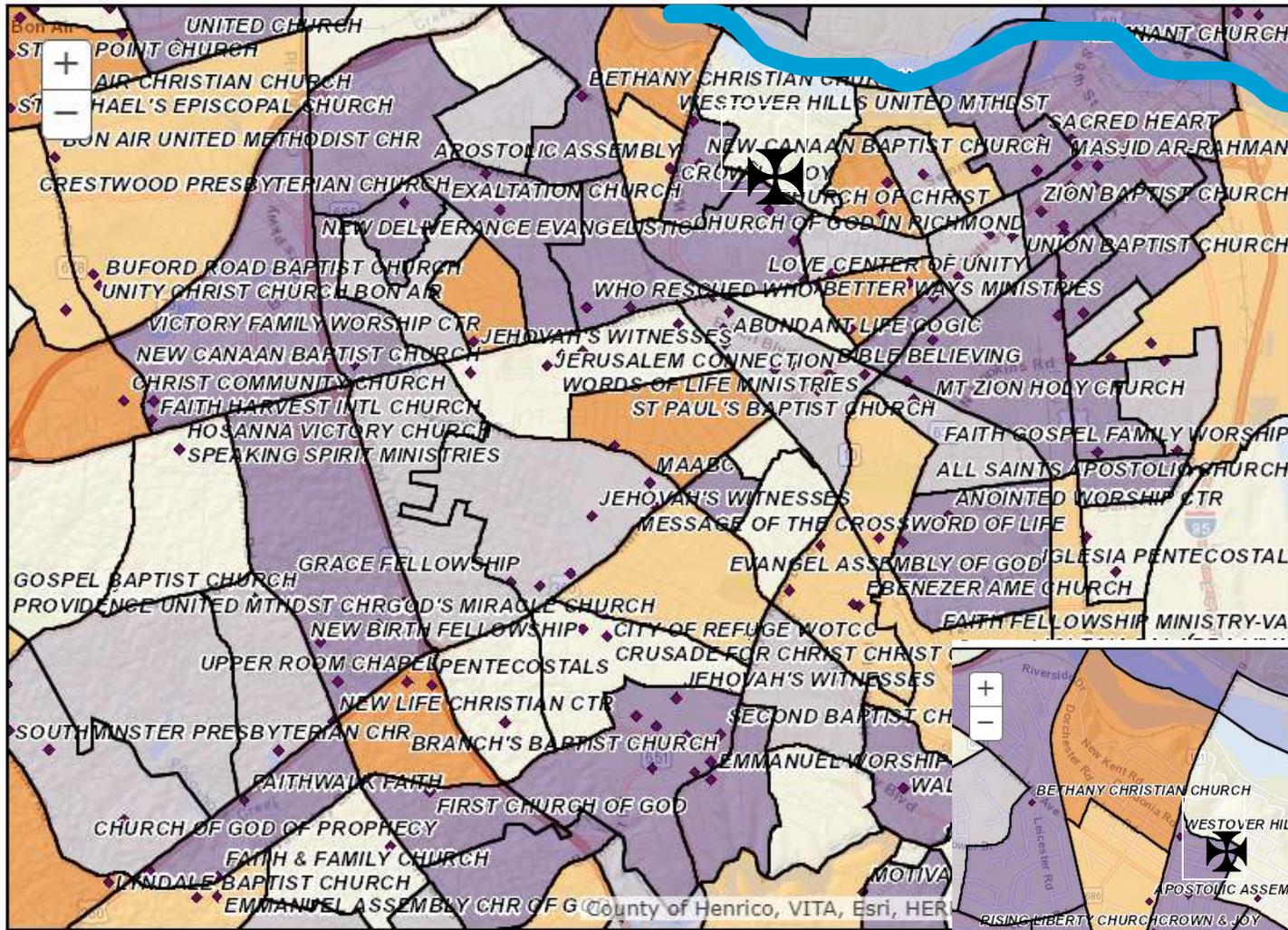
Detailed graphs are available but you selected more than 250 block groups. If you decrease

### Family Structure Report



Families with children as a

# Age Groups Report



**Select a report**

- Summary Overview
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- Economic Indicators
- Culture

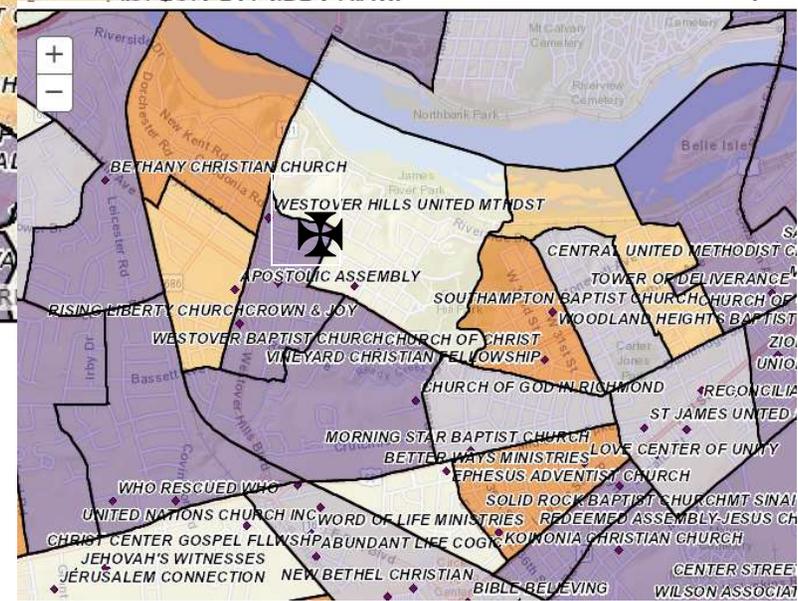
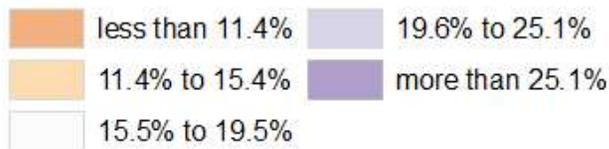
**Download**

- Detail Information

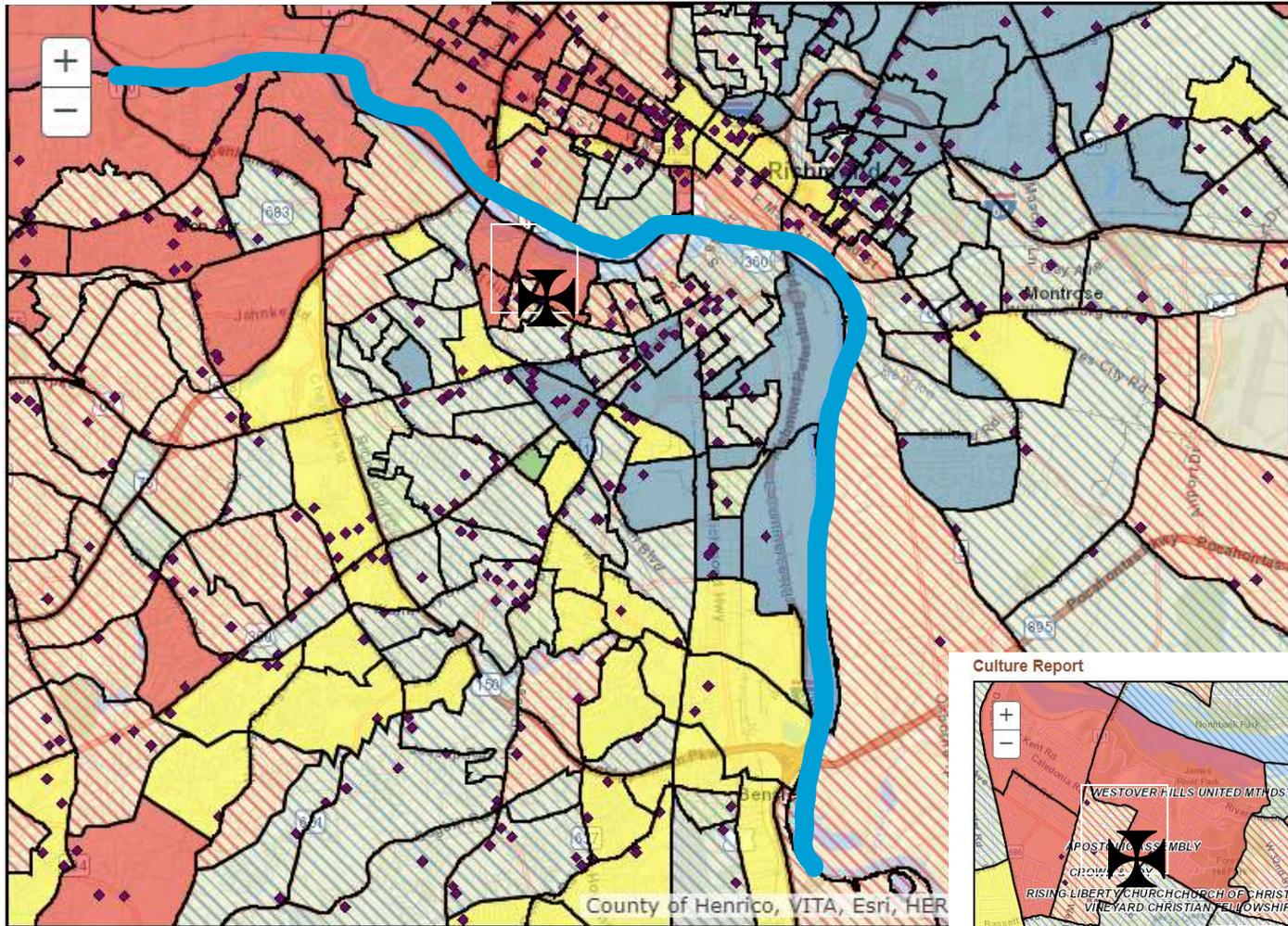
**Select a new area**

Is your congregation missing?  
Please notify [Data Axle](#)

## Percentage of population 21-34



# Race and Ethnicity



**Select a report**

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- Culture

**Download**

- Detail Information

**Select a new area**

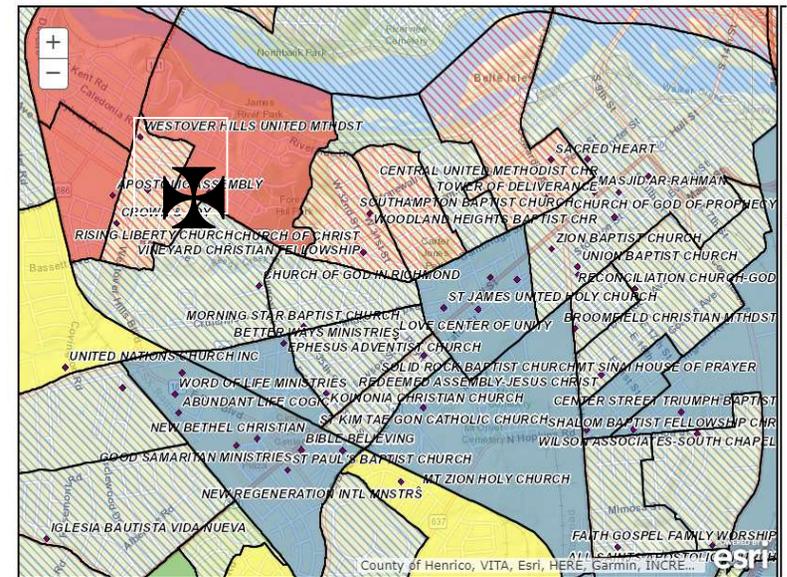
**Is your congregation missing?  
Please notify Data Axle**

### Largest race in the block group



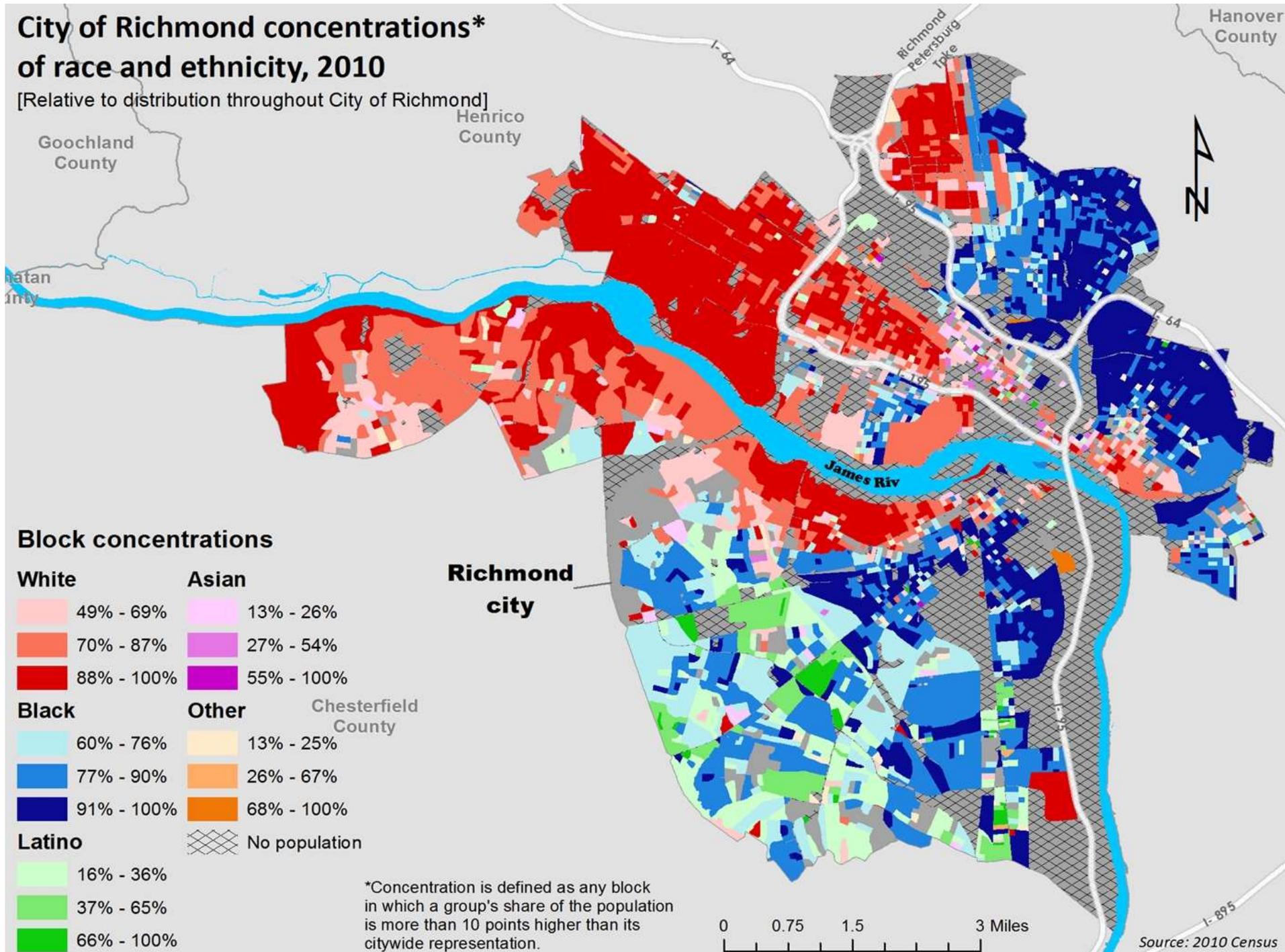
Census Block Groups selected: 434

### Culture Report



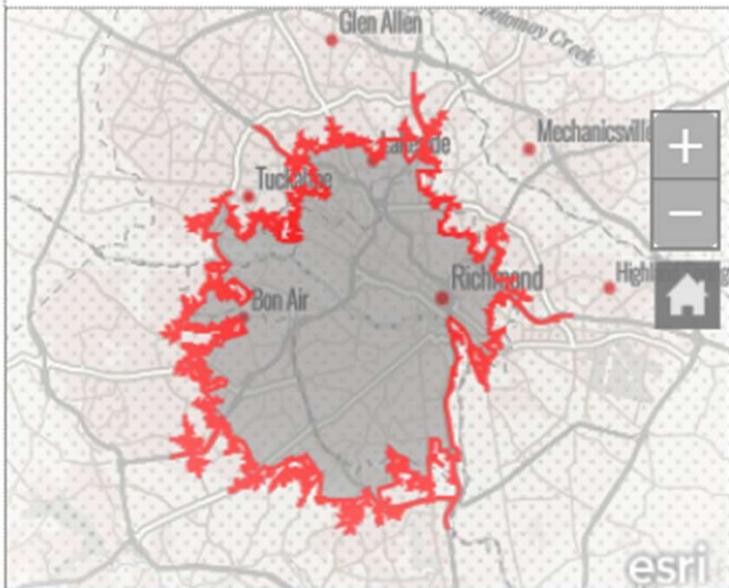
# City of Richmond concentrations\* of race and ethnicity, 2010

[Relative to distribution throughout City of Richmond]



\*Concentration is defined as any block in which a group's share of the population is more than 10 points higher than its citywide representation.

### 15 Minute Drive Time



### Education



12%

No High School Diploma



23%

High School Graduate (Including GED)



24%

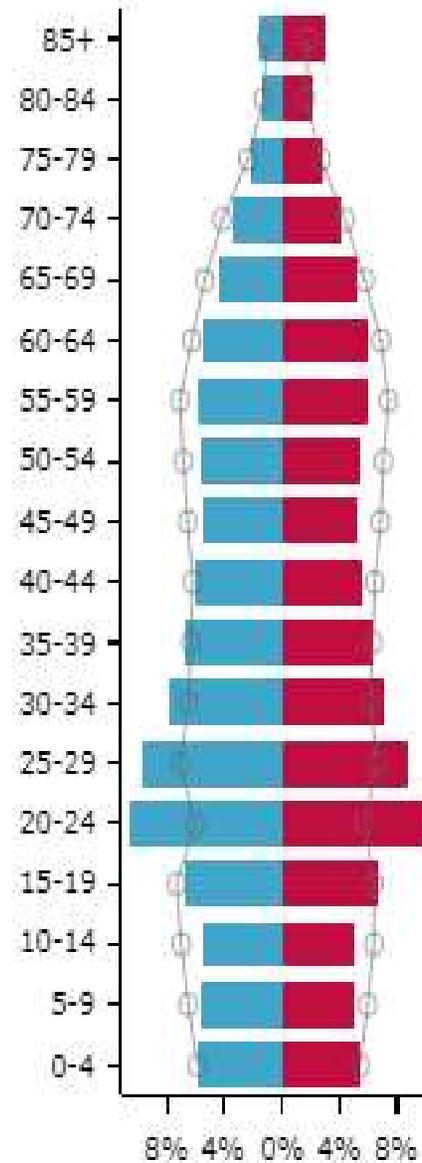
Some College (Including Assoc Den)



41%

Bachelor's/ Grad/Prof Degree

### Age Pyramid



The largest group:

2019 Female Population Age 20-24 (Esri)

The smallest group:

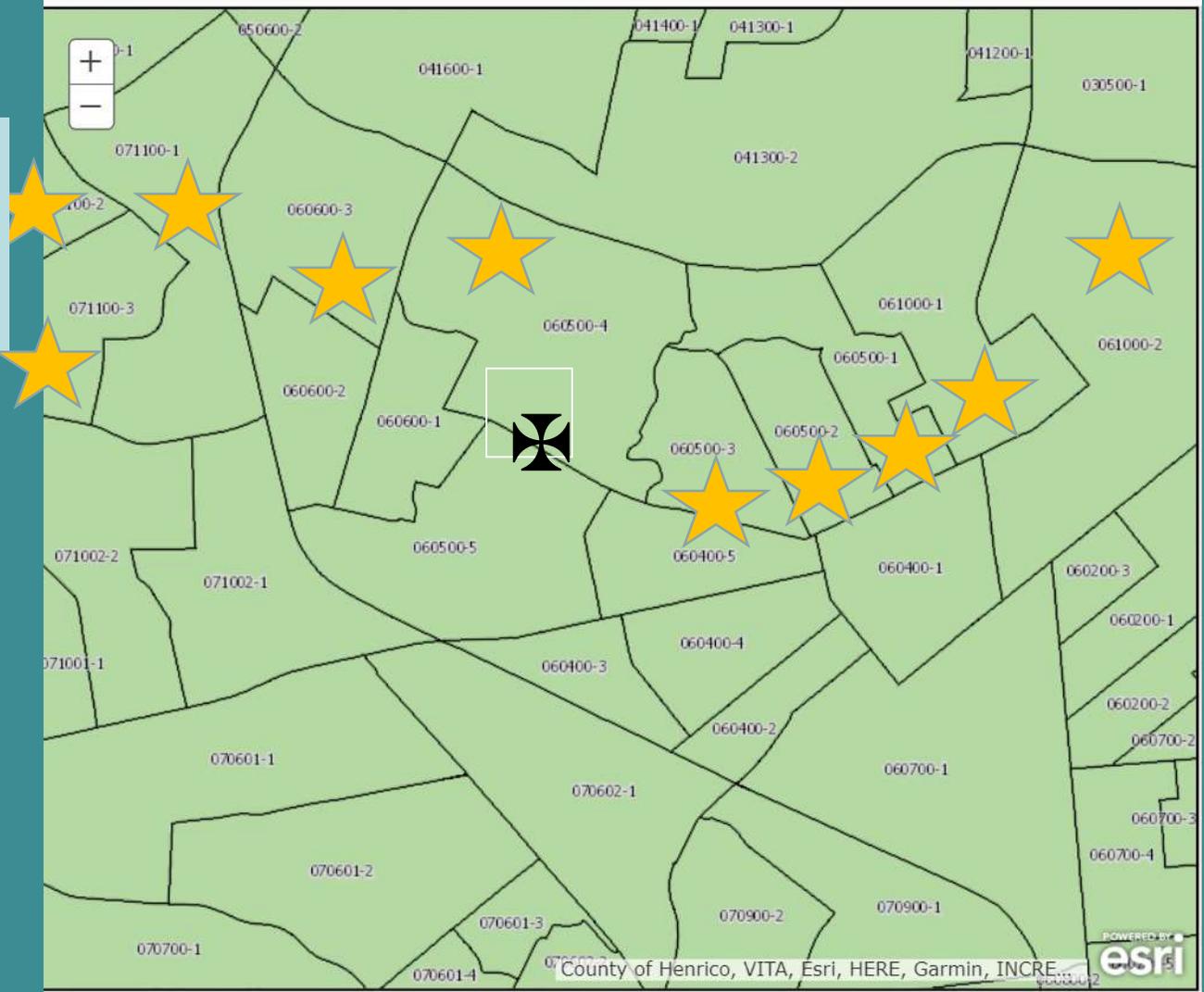
2019 Male Population Age 80-84 (Esri)

Dots show comparison to

Chesterfield C... ▼

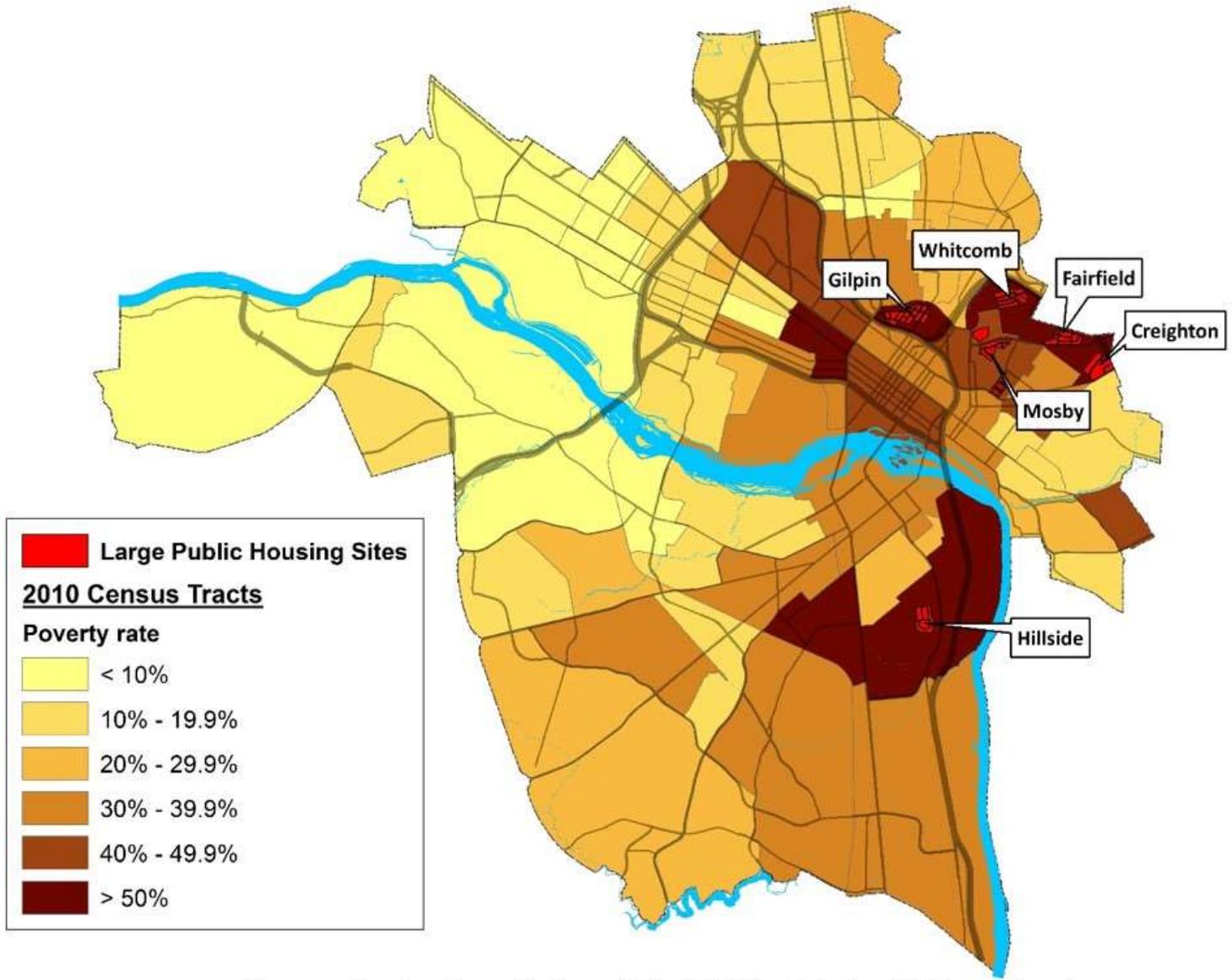
## 2019

Total Pop: 16,976  
 3% of Population: 510  
 No. of children: 2,991

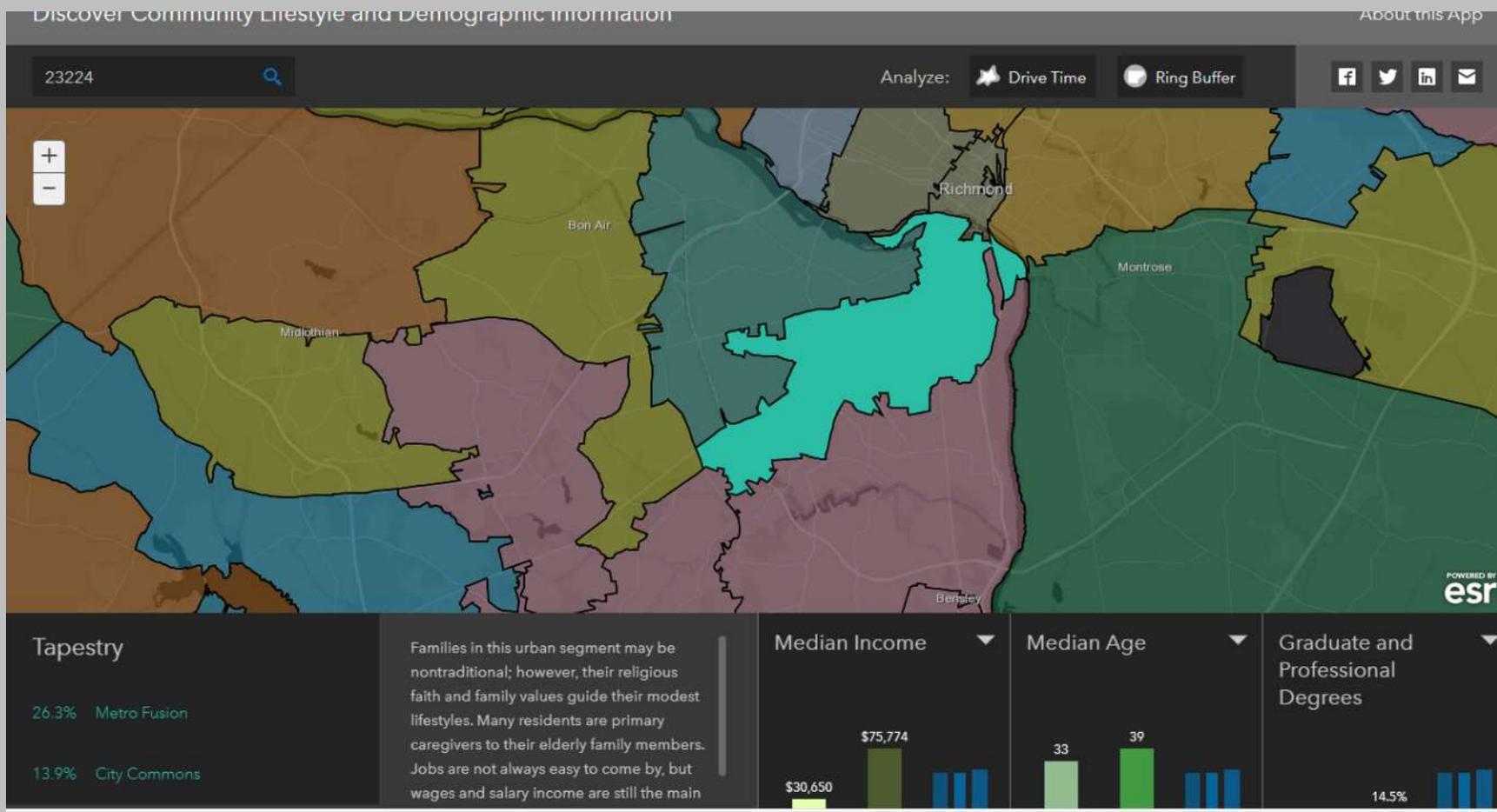


M: Never Married	M: Married	M: Separated	M: Widowed	M: Divorced	F: Never Married	F: Married	F: Separated	F: Widowed	F: Divorced
3701	1778	274	44	856	3,621	2,098	531	430	1,156

# Percentage of Households with Annual Income Below the Poverty Threshold, By Census Tract



data source: American Community Survey, 2009 - 2013 5-Year Estimates (U.S. Census Bureau)



**Dark Green**

- 18.1% Young & Restless
- 14.2% Set to Impress
- 12.9% Emerald City

**Sea Foam Green**

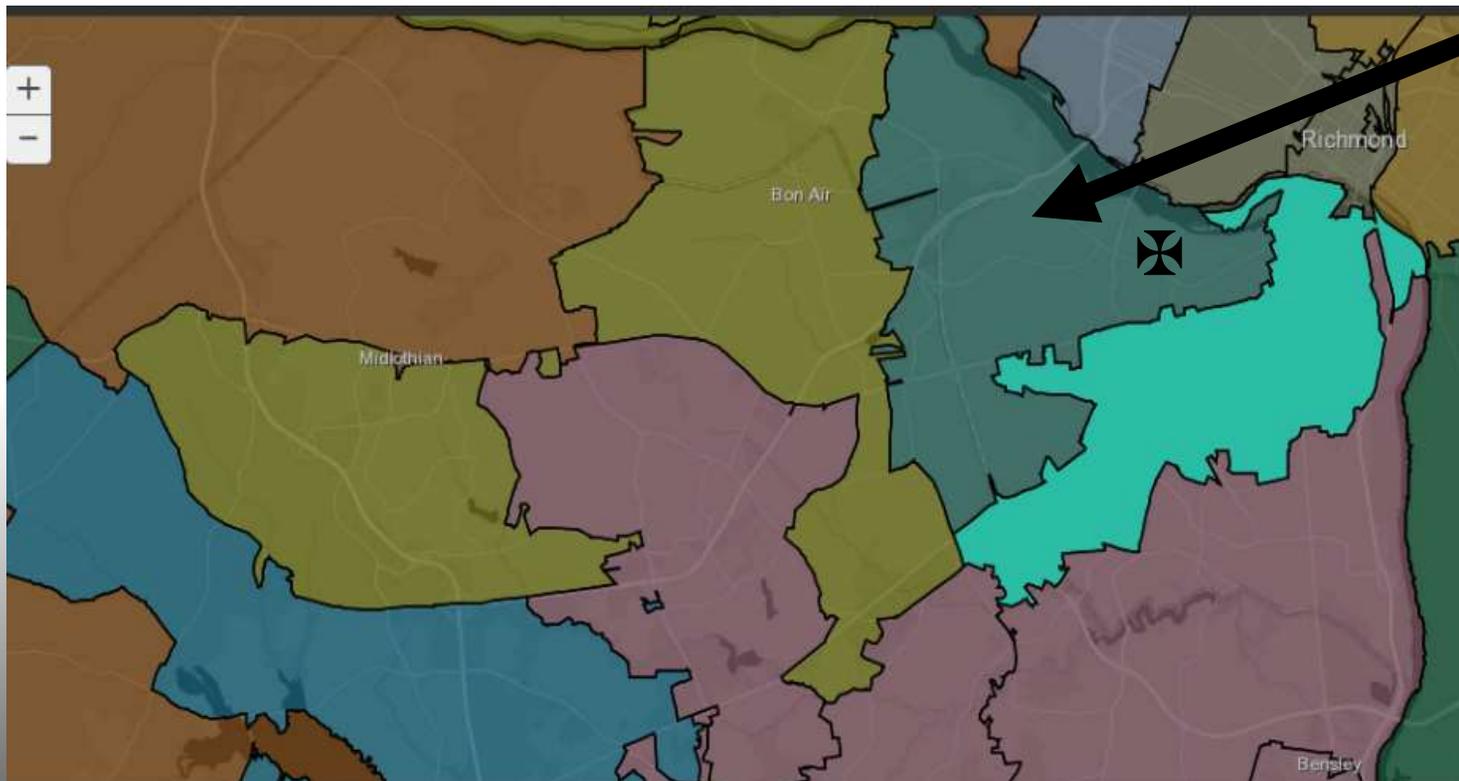
- 26.3% Metro Fusion
- 13.9% City Commons
- 11.7% Modest Income Homes

**Gold (West)**

- 19.6% Comfortable Empty Nesters
- 14.6% Exurbanites
- 11.3% Bright Young Professionals

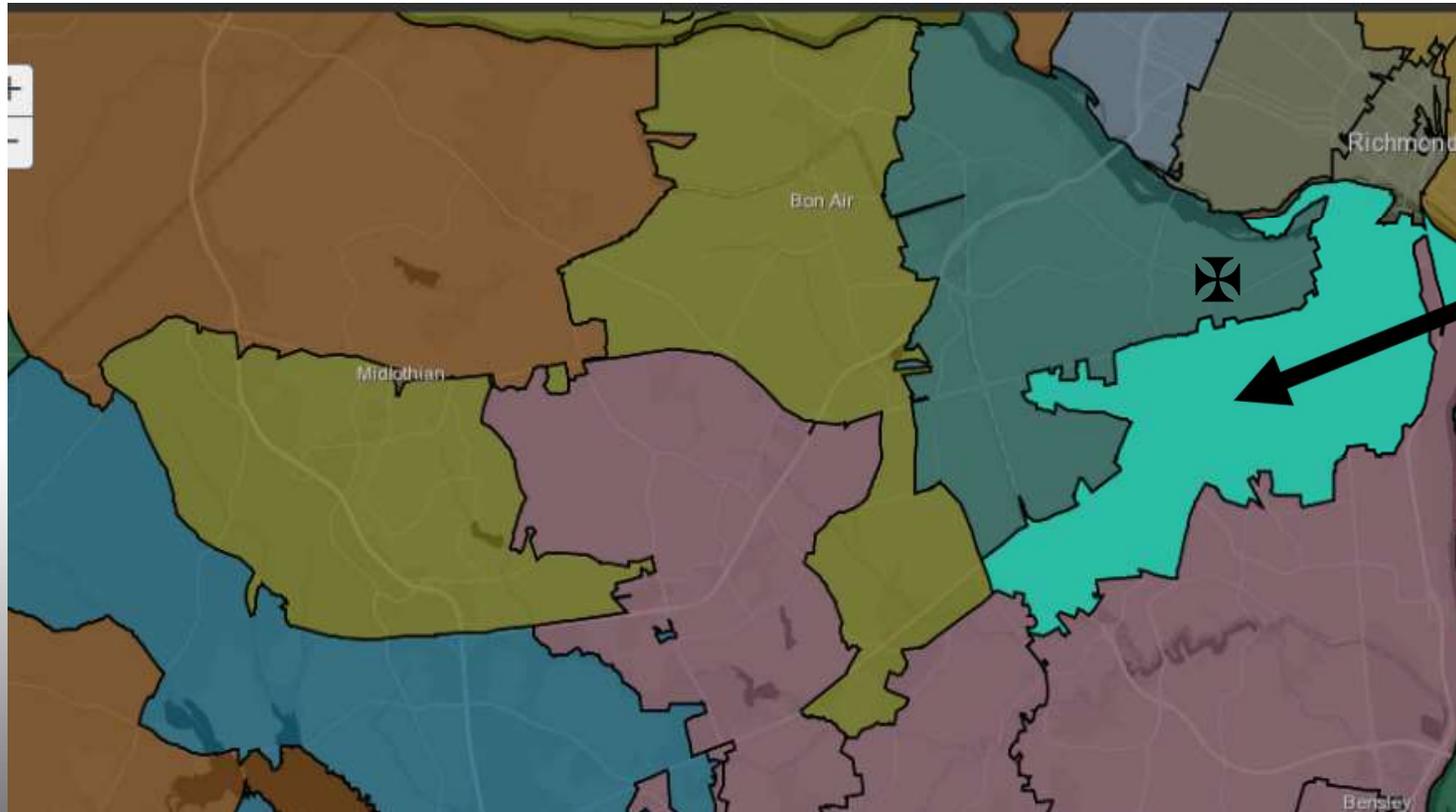
## Dark Green

- 18.1% **Young & Restless**—singles /some roommates, young (30), college educated, white (50%), “strivers,” moderate/middle class tastes, highly mobile careers, earning \$40k, renting
- 14.2% **Set to Impress**—singles /single parents, white, young (34), earning \$32k, educated, renting, close to family
- 12.9% **Emerald City**—single, white, young-ish (37), college educated, cultured, liberal (NPR and TJ), professional, earning \$53K , renting/homeowners



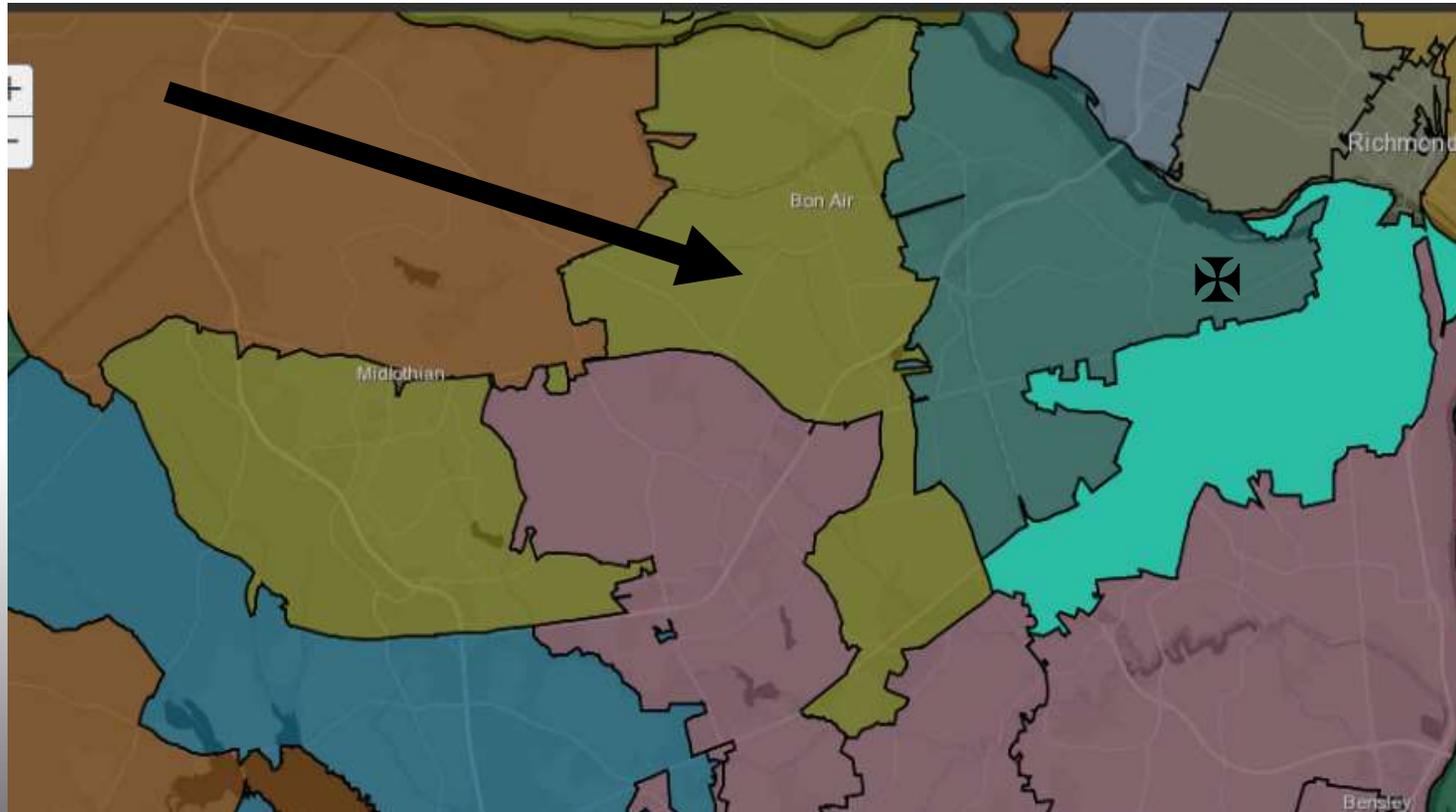
## Sea Foam Green

- 26.3% **Metro Fusion**—single and single-parents, white, black & Hispanic, young (29), HS diploma, service workers, earning \$36k, renting
- 13.9% **City Commons**—singles and single parents, many children, black, young (28), service workers, earning \$18k
- 11.7% **Modest Income Homes**—singles and single parents, some multigenerational, black, young-ish (37), earning \$23k, renting/homeowners



## **Gold (West)**

- 19.6% **Comfortable Empty Nesters**—middle-aged (48), married, white college or associates educated, professionals, earning \$75K, homeowners
- 14.6% **Exurbanites**—older (51), retiring, white, college educated, earning \$130k, homeowners
- 11.3% **Bright Young Professionals**—young (33), white, couples and marrieds, with kids, educated, professionals, earning \$54K, homeowners & renting



# Reflection



- What facts in the census caught your attention?
- What facts challenged your perception of your community?
- What facts confirmed your assumptions and suspicions?
- How is our context different from when many of Episcopal congregations began?

## ***Exercise: Discuss***



- What would Good Shepherd look like if it reflected the makeup of our neighborhood (5 mile radius)?
- How would Good Shepherd be different?
- How would it be the same?
- What are your feelings about how Good Shepherd would be if that were to happen?
- What could we do to make our congregation more reflective of the community?

# To Think About



- What do you think are the greatest missional challenges facing Good Shepherd ?
- How is God calling us to participate or not participate in the world around us?
- What is God's dream for Good Shepherd ?
- How can we live into those dreams?